



HeERO: the way to eCall harmonisation passes through Lyon and the ITS European congress

Lyon, 7 June 2011 *HeERO, the pan-European project for eCall pre-deployment pilots, organises a Special Session dedicated to the EU-wide harmonised interoperable eCall service at the ITS European Congress. Scheduled for Tuesday 7 June 2011 from 16:00 to 17:30, this session will be the right place for eCall stakeholders to discuss the HeERO main objective: eCall deployment!*

Hearing about operational plans for eCall deployment will be the main objective of next month's ITS European Congress Special Session 24, scheduled to take place on Tuesday 7 June 2011 from 16:00 – 17:30. Based on HeERO's activities and participants, different national implementation plans will be presented, addressing critical issues such as the PSAPs infrastructures, the integration of eCall within the existing 112 service, or the filtering of eCalls through the use of the eCall flag. The integration of the E112 eCall in the existing private in-vehicle emergency call service and the type of value-added services which can be built on an open telematics platform will also be addressed.

During the session, mobile network operators, car manufacturers, technology providers and public authorities will share their views on eCall implementation in the context of a discussion to be moderated by the European Commission.

Addressing the wide eCall value chain, the session will therefore be of high interest to all eCall stakeholders, who will further have the opportunity to exchange views with the panel of invited speakers.

Background information

The pan-European in-vehicle emergency call, "eCall", is estimated to have the potential to save up to 2500 fatalities annually in EU-27 when fully deployed, to reduce the severity of injuries, lower the cost of healthcare in society and reduce human suffering. The pan-European eCall concept started in 2002. Since then, more than 120 organisations signed the Memorandum of Understanding for eCall deployment, including 20 EU Member States, and eCall has been identified as a priority area by of the ITS Directive.

HeERO is a Pilot Type A Project, supported by a 5M € funding from the European Commission, Directorate General Information Society and Media under the Competitiveness and Innovation Programme (CIP) - ICT Policy Support Programme (ICT-PSP). It started on 1 January 2011 and will last for 36 Months. The project coordinator of HeERO is Monica Schettino from ERTICO – ITS Europe and the leaders of the nine national pilots are: ITS Romania, ITS Niedersachsen - Germany, Ministry of Transport and Communications - Finland, Ministry of Transport – Czech Republic, Presidency of Council of Ministers – Italy, Ministry of Infrastructure, Transport and Networks – Greece, Security Arena, Lindholmen Science Park AB – Sweden, National Protection and Rescue Directorate – Croatia, Rijkswaterstaat – The Netherlands.

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